

JIM MORRIS Senior Chain Accounts Manager

4601 West Chostor Pike Newtown Square, PA 19073 215-353-8666 Fax 215-359-1576

August 10, 1995

TO:

G. P. Mitchell

F. E. Cook

P. J. Gilotty

D. L. James

F. V. Natale

R. L. VanSickie

F. J. Delong

G. R. Deschenes

G. M. Richardson

D. M. Comer

E. A. Toulon

C. A. Crouch

All Sales Reps with Wawa (CID #0325-00-00) Responsibility in Divisions 1226, 1230, 1324, 1326, 1327, 1332, 1334, 1528, 1530, 2922, 2924, and

2926

For Distribution through ROUs: 1210, 1310, 1510, and 2910

SUBJECT:

WAWA REVISED END-CAP PLAN-O-GRAM

Ladies & Gentlemen:

Attached for your information and follow through is the revised Wawa end cap plan-o-gram. When contracting Wawa stores please ensure R. J. Reynolds receives the authorized allocated space.

Thank you for your assistance with this chain.

Sincerely,

A. Morris

JAM/dmo -

Attachment

ĎΜ T&D REP 1224 1225 1226 1229 1230 PTC ROM 8C RM PC MC 1240 1242 **BAM**

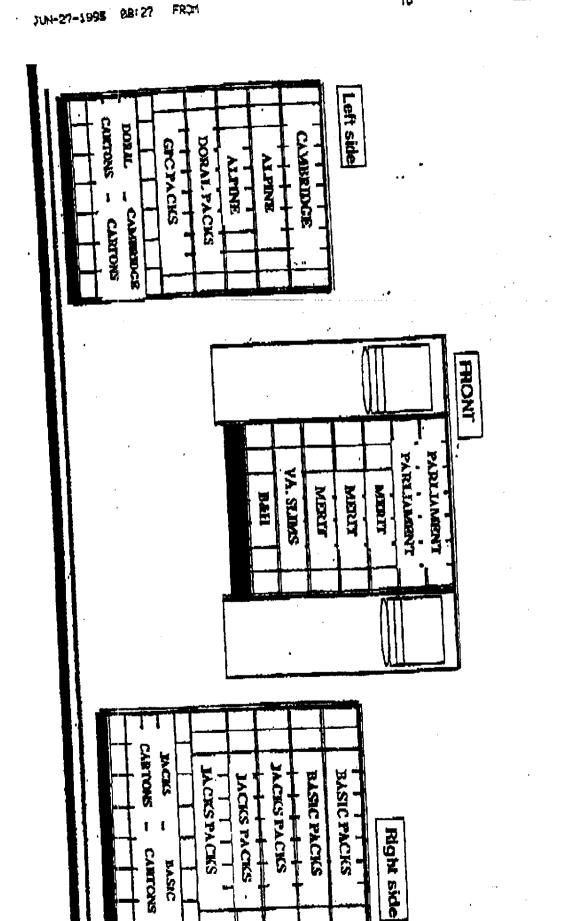
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"We work for smokers."

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TO

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END CAP POG

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